brandyrussum
ux design

interaction designer
07|12-10|12
GE Capital - Retail Finance
Alpharetta | GA

› Communicate user interface design implementation to support teams in the form of detailed wireframes
› Work with team members to help build user experience requirements
› Implementing social media strategies to increase user interaction & to allow easier maintenance
› Convert PhotoShop & Illustrator comps to valid cross browser websites & emails while maintaining design
› Create W3C/browser compliant websites using HTML5, CSS3, & JQuery
› Discuss technical solutions with clients & providing innovative solutions & managing their expectations
› Develop and test across multiple browsers, platforms, & devices.

user experience designer
07|11-07|12
Brandmovers
Atlanta | GA

› Articulated design concepts to team members & clients
› Collaborated with development team to produce visual solutions for web & mobile devices
› Created high-quality, engaging, visually appealing, intuitive web pages
› Designed user interfaces that are consistent with company/product brand standards
› Designed for iPhone & other mobile devices
› Worked with developers to create documentation of UX requirements via wireframes, site maps, & user flows
› Multitasked & managed multiple small to large projects in a fast pace environment
› Convert PhotoShop & Illustrator comps to valid cross browser websites & emails while maintaining design
› Discussed technical solutions with clients & providing innovative solutions & managing their expectations

interaction designer
11|10-07|11
BKV
Atlanta | GA

› Create W3C/cross browser compliant code
› Create cross-client compatible HTML emails
› Create designs in Fireworks & slice out optimized component images for use in HTML/CSS page & email builds
› Work directly with designers to ensure page builds include interactive elements

junior web designer
09|09-11|10
Response Mine Interactive
Atlanta | GA

› Created email campaigns with ExactTarget
› Worked in various capacities to build & collaborate in the production of the most effective solutions for interactive advertising requirements
› Created sites using WordPress & JQuery

graphic design intern
01|09-08|09
Visant Marketing
Atlanta | GA

› Designed direct marketing materials for various clients
› Created designs, concepts, & sample layouts based on knowledge of layout principles and esthetic design concepts
› Assemble final layouts to prepare layouts for print
› Completed projects by coordinating with outside agencies & printers
› Planned concept by studying client branding standards and materials

graphic designer
03|06-05|08
The Ledger-Enquirer
Columbus | GA

› Organized & designed marketing campaigns for multiple clients on a daily basis, while maintaining distinct branding among clients

› Worked with sales representatives, using expert design techniques such as logo design to craft marketing campaigns for clients
› Responsible for various aspects of ad production, including layout/design, prepress, & printing
› Performed quality assurance & problem-solving duties
› Collaborated with other designers to complete advertising initiatives under tight deadlines

freelance
WebRaising 2010
01|10-05|10
Designer & Front-End Developer

The Study Hall
02|09-05|09
Information Architect

Apples Magazine
04|08
Designer & Front-End Developer

Ride or Die Distribution
01|08-05|08
Flash Developer

studies
Web Design & Interactive Media
09|08-12|10
The Art Institute of Atlanta
Atlanta, GA
Bachelor of Fine Arts | Magna Cum laude

Accounting
05|04-09|06
Columbus Technical College
Columbus, GA
Associate of Applied Science

Graphic Design
07|02-04|04
The Art Institute of Atlanta
Atlanta, GA
Associate of Arts | Cum laude

box of tricks
HTML5, CSS3, JQuery, Bootstrap, XML, PHP
CS6 » Photoshop, Illustrator, InDesign, Fireworks, Flash